

Flat Iron Steaks secures improvements to its banking and merchant services





**Neil
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President North America
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Launched in 2012 by founder Charlie Carroll, Flat Iron is a London-based restaurant group dedicated to serving remarkable and affordable steak. Eating steak at a restaurant has traditionally been for exclusive, special occasions, if at all, and often hit-and-miss. Flat Iron's mission is to make remarkable steak accessible to everyone.

Similarly, Bankbrokers is a firm dedicated to delivering a high-quality service with professionalism and care. It goes beyond benchmarking to supply the best independent banking and merchant services to support clients such as Flat Iron. This is achieved through indepth knowledge of the markets. Also, global benchmarking capability and an extensive international network.

Flat Iron was recommended to use Bankbrokers as the leading benchmarking and renegotiation firm for expert merchant service and transaction banking support.



Stuart McNamara, Finance Director of Flat Iron Steaks, had this to say:

"Bankbrokers were highly recommended to me as the leading experts in this field. What I particularly liked about their service was that they did all the work so that I could focus all my efforts on running the business."

Reviewing your bank charges and merchant service fees rarely comes to the top of a Finance Director's to-do list, given other competing priorities. However, with Bankbrokers, you delegate the task, and they do the whole thing! In our case, I had one telephone call, and then they shared with me the data checklist.

My team sent them all the data, and we could leave them to it. A few weeks later, they benchmarked all of our charges. This approach identified areas for improvement, and with my permission, they renegotiated improved terms and better rates. I liked Bankbrokers' focus on service quality and price improvements. As a result, we are about to embark on another project with them as my trusted advisors. I highly recommend Bankbrokers to any B2C organisation wanting to benchmark and improve their bank charges or merchant service fees."

Neil Fillbrook, FCII, President North America and CEO of UK & Ireland, commented on the collaboration.

"My team and I have loved working with Stuart and his team at Flat Iron. It's a great business delivering wonderful food at a fair market rate, just as Bankbrokers do for our clients in all things banking & merchant services. Therefore, the perfect match, much like steak and chips!"

Contact us for further testimonials and how Bankbrokers can assist with banking and merchant services advisory. Our team of friendly experts can help your business secure the support you need.

Email: contact@bankbrokers.co.uk, Web: www.bankbrokers.co.uk or call our UK Partners on 02071600075, or write to our office: Bankbrokers, Bank Chambers, Brook Street, Bishop's Waltham, Hampshire. SO32 1AX.

